

**EXEMPTION CERTIFICATE  
PRINTED SALES MESSAGES  
(Purchaser Provides Statement for  
All Purchases of Printed Matter  
Which Becomes Incorporated  
By the Seller Into the Printed  
Sales Messages Sold)**

CALIFORNIA DEPARTMENT OF TAX AND FEE ADMINISTRATION

## Regulation 1541.5

Regulation 1541.5 section (7) provides that pursuant to subdivision (b)(10), prior to the acquisition of the envelopes or other printed matter, the purchaser and seller of the printed sales messages must agree that the purchaser is acting as an agent for the seller with respect to the purchase of envelopes or other printed matter which become incorporated by the seller into the printed sales message sold. This condition will be met by including a statement in a letter of agreement or other such document similar to the following example:

You are hereby authorized to act as our agent in the procurement on our behalf of \_\_\_\_\_ (number of envelopes) purchased for resale under:

\_\_\_\_\_  
PRINTER/SELLER'S PERMIT NUMBER

\_\_\_\_\_  
from

\_\_\_\_\_  
THIRD PARTY SUPPLIER'S NAME

\_\_\_\_\_  
located at

\_\_\_\_\_  
ADDRESS OF THIRD PARTY SUPPLIER (street, city, state, zip code)

\_\_\_\_\_  
for inclusion of printed sales messages to be sold and delivered pursuant to Regulation 1541.5.

\_\_\_\_\_  
SIGNATURE OF PRINTER/SELLER

\_\_\_\_\_  
DATE